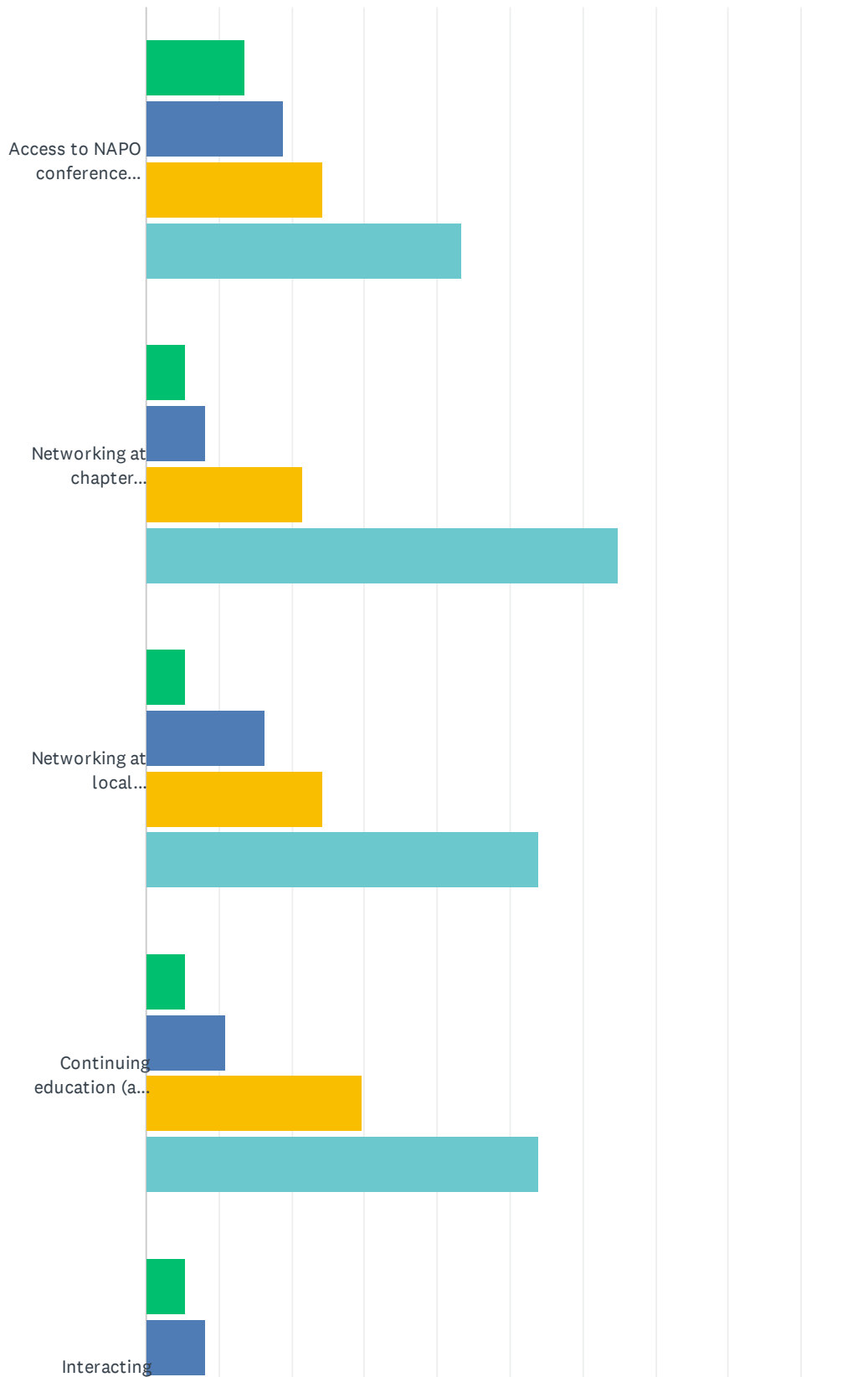
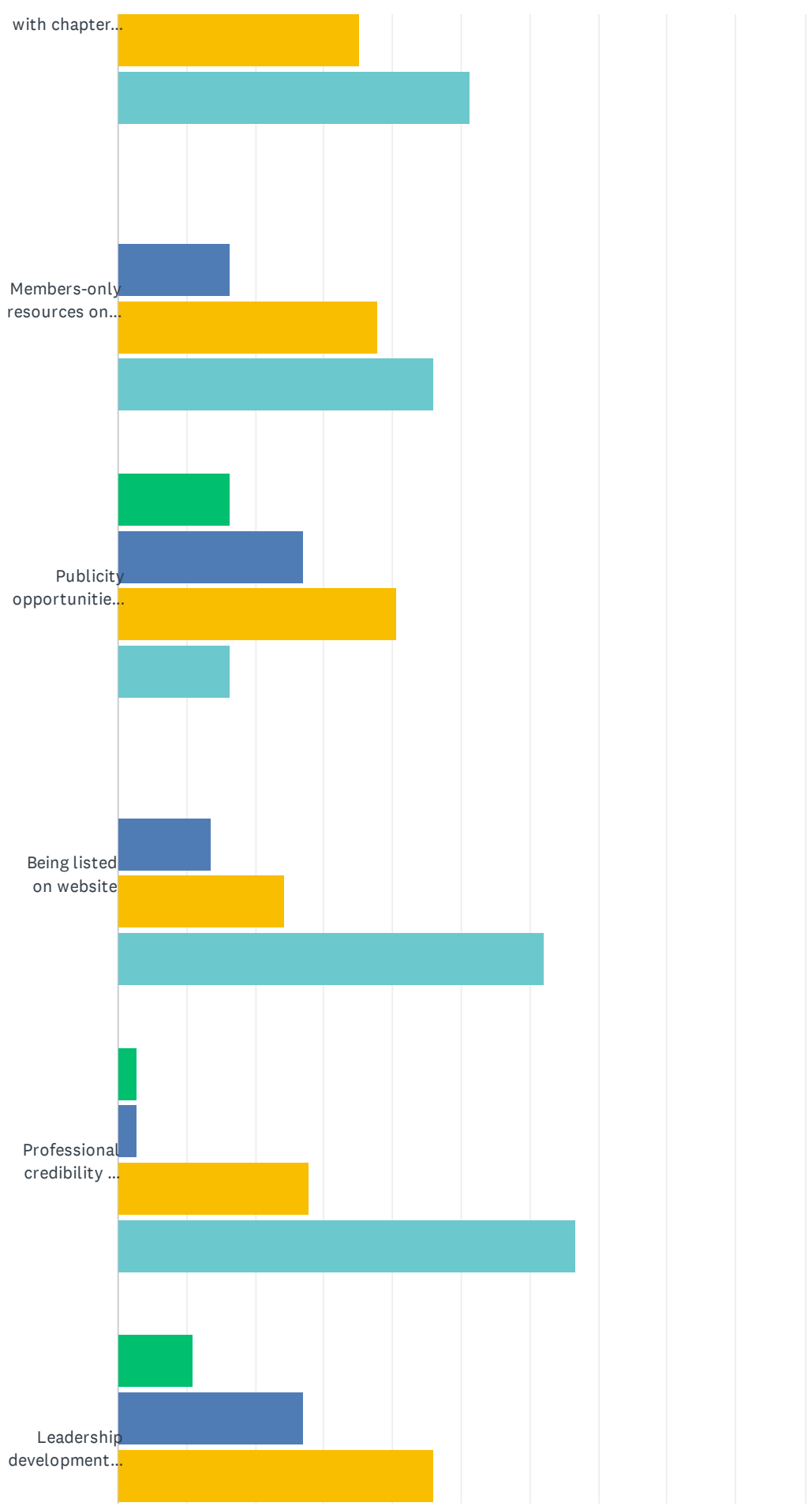
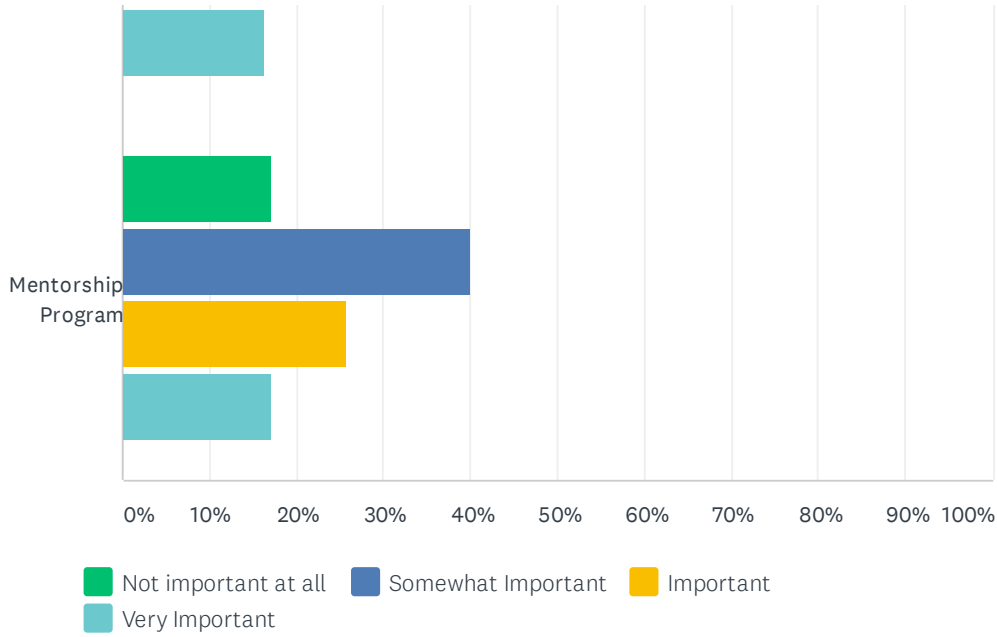


# Q1 Please rate each of the following NAPO-WDC membership benefits from not important to very important.

Answered: 37 Skipped: 0



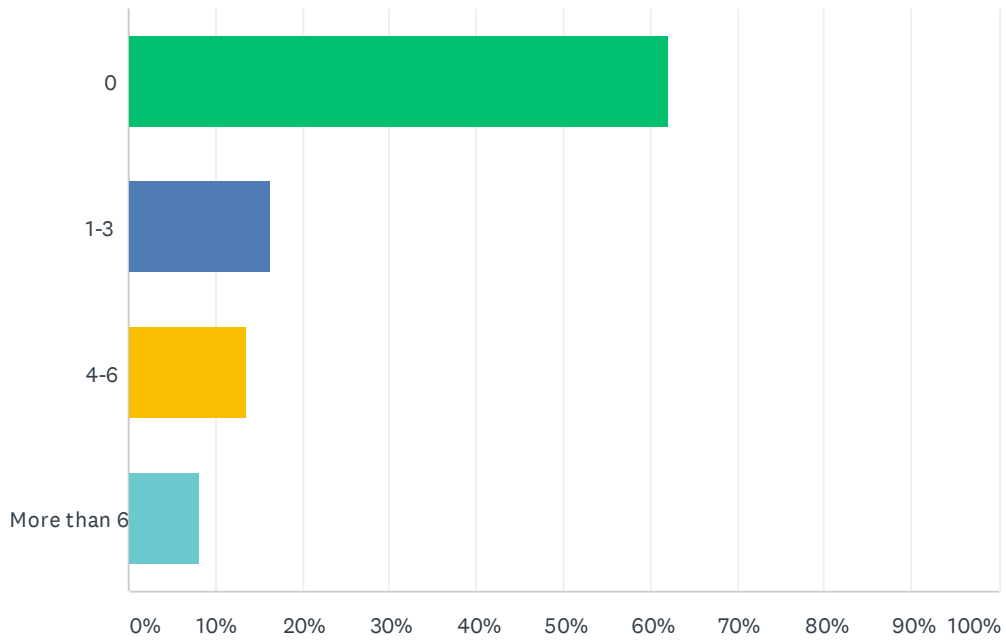




	NOT IMPORTANT AT ALL	SOMEWHAT IMPORTANT	IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Access to NAPO conference recordings	13.51% 5	18.92% 7	24.32% 9	43.24% 16	37	2.97
Networking at chapter meetings	5.41% 2	8.11% 3	21.62% 8	64.86% 24	37	3.46
Networking at local neighborhood, book club, and podcast meetings	5.41% 2	16.22% 6	24.32% 9	54.05% 20	37	3.27
Continuing education (at meetings or special chapter events)	5.41% 2	10.81% 4	29.73% 11	54.05% 20	37	3.32
Interacting with chapter members via POINT	5.41% 2	8.11% 3	35.14% 13	51.35% 19	37	3.32
Members-only resources on website	0.00% 0	16.22% 6	37.84% 14	45.95% 17	37	3.30
Publicity opportunities like posting articles and events	16.22% 6	27.03% 10	40.54% 15	16.22% 6	37	2.57
Being listed on website	0.00% 0	13.51% 5	24.32% 9	62.16% 23	37	3.49
Professional credibility for being a member	2.78% 1	2.78% 1	27.78% 10	66.67% 24	36	3.58
Leadership development through volunteering	10.81% 4	27.03% 10	45.95% 17	16.22% 6	37	2.68
Mentorship Program	17.14% 6	40.00% 14	25.71% 9	17.14% 6	35	2.43

## Q2 How many NAPO National conference recordings have you watched in the last year? (select one)

Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
0	62.16%	23
1-3	16.22%	6
4-6	13.51%	5
More than 6	8.11%	3
<b>TOTAL</b>		<b>37</b>

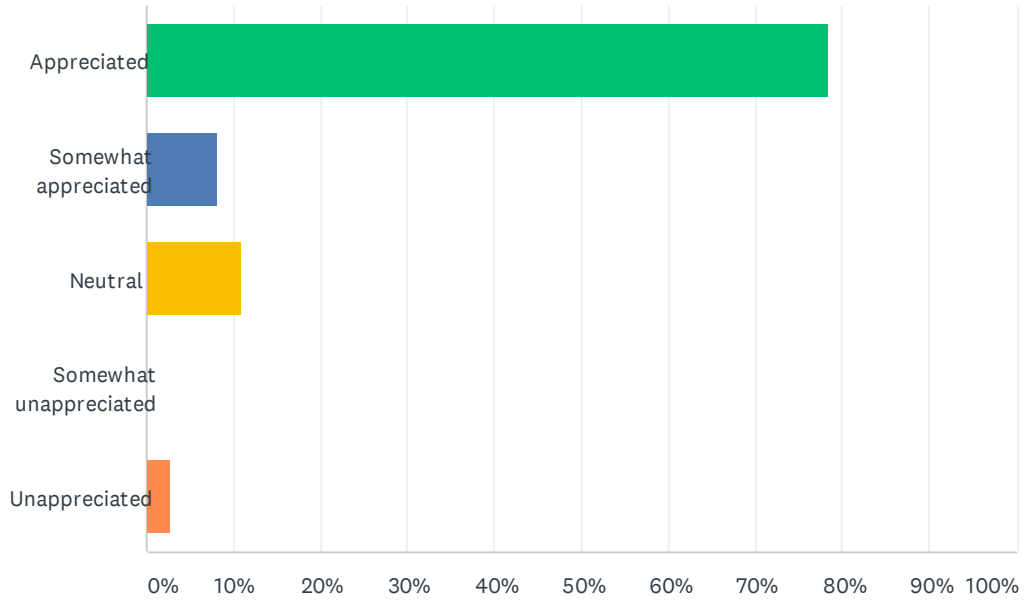
**Q3 What is the one member benefit that NAPO-WDC offers or could offer that would make your membership so valuable that you would not think twice at renewal time?**

Answered: 30 Skipped: 7

#	RESPONSES	DATE
1	jobs from referrals	4/28/2020 10:25 PM
2	Networking	4/28/2020 1:56 PM
3	Networking at meetings	4/28/2020 12:47 PM
4	Member only events like book club and Member discounts to special events	4/28/2020 12:08 PM
5	Connecting with colleagues	4/28/2020 11:56 AM
6	job referrals, working as an assistant, education	4/27/2020 7:43 PM
7	perhaps more visible media notice of the profession, directing people not to individual members but to the website to find an organizer	4/27/2020 2:41 PM
8	Resource information	4/27/2020 2:41 PM
9	More virtual events	4/27/2020 2:18 PM
10	community	4/27/2020 1:59 PM
11	Networking	4/24/2020 6:36 AM
12	Nothing. I already consider it invaluable	4/13/2020 1:20 PM
13	Professional credibility and networking/sharing work with peers.	4/13/2020 11:31 AM
14	Recognition by public - if I knew they recognized our chapter as an important resource for organizing	4/13/2020 9:03 AM
15	Connecting with my colleagues! MANY of my beloved subcontractors have come from meeting them at meetings!	4/9/2020 1:05 PM
16	Love networking with my peers in the industry	4/8/2020 1:30 PM
17	in person networking	4/8/2020 9:37 AM
18	The value in my membership is the professional contacts I develop with other organizers and the credibility I gain from being a member .	4/8/2020 9:16 AM
19	NAPO-WDC would pay to highlight a monthly Golden Circle Professional Organizer in a well-know publication	4/7/2020 8:44 PM
20	trainings and resources like point	4/7/2020 4:53 PM
21	the conference recordings	4/7/2020 4:28 PM
22	Connecting with my colleagues.	4/7/2020 3:59 PM
23	being listed on the website	4/7/2020 2:46 PM
24	Connecting & sharing information with other local organizers.	4/7/2020 2:04 PM
25	Conference recordings	4/7/2020 2:01 PM
26	Accessibility of meetings/offering them both online and in person at the same time	4/7/2020 1:48 PM
27	CEUs	4/7/2020 1:42 PM
28	CEU-worthy educational presentations	4/7/2020 1:30 PM
29	Website listing	4/7/2020 1:13 PM
30	the meetings and POINT discussions	4/7/2020 1:00 PM

## Q4 How appreciated do you feel as a NAPO-WDC member?

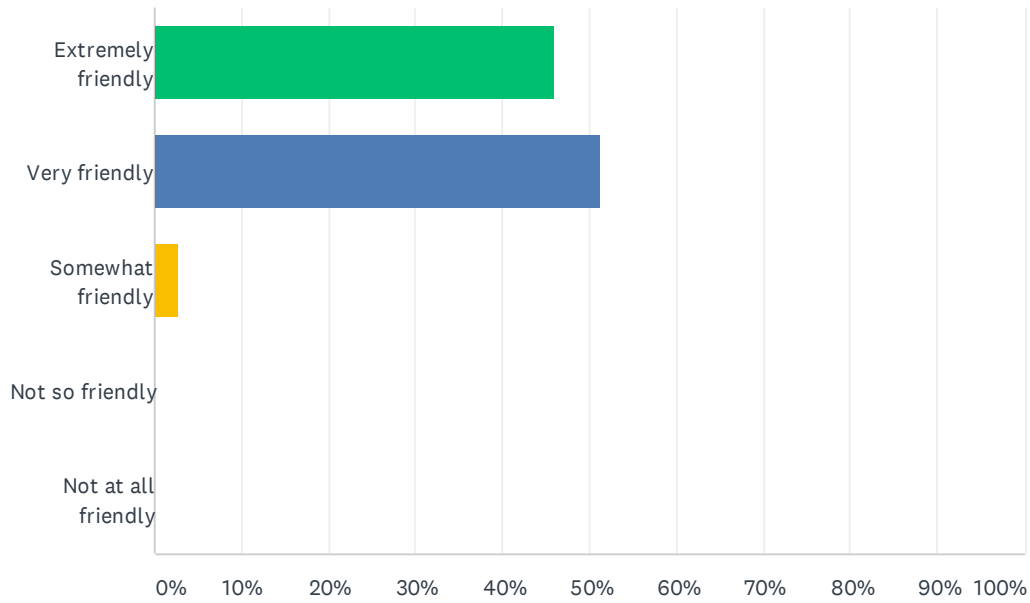
Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Appreciated	78.38%	29
Somewhat appreciated	8.11%	3
Neutral	10.81%	4
Somewhat unappreciated	0.00%	0
Unappreciated	2.70%	1
<b>TOTAL</b>		<b>37</b>

## Q5 How would you define the culture of NAPO-WDC?

Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely friendly	45.95%	17
Very friendly	51.35%	19
Somewhat friendly	2.70%	1
Not so friendly	0.00%	0
Not at all friendly	0.00%	0
<b>TOTAL</b>		<b>37</b>



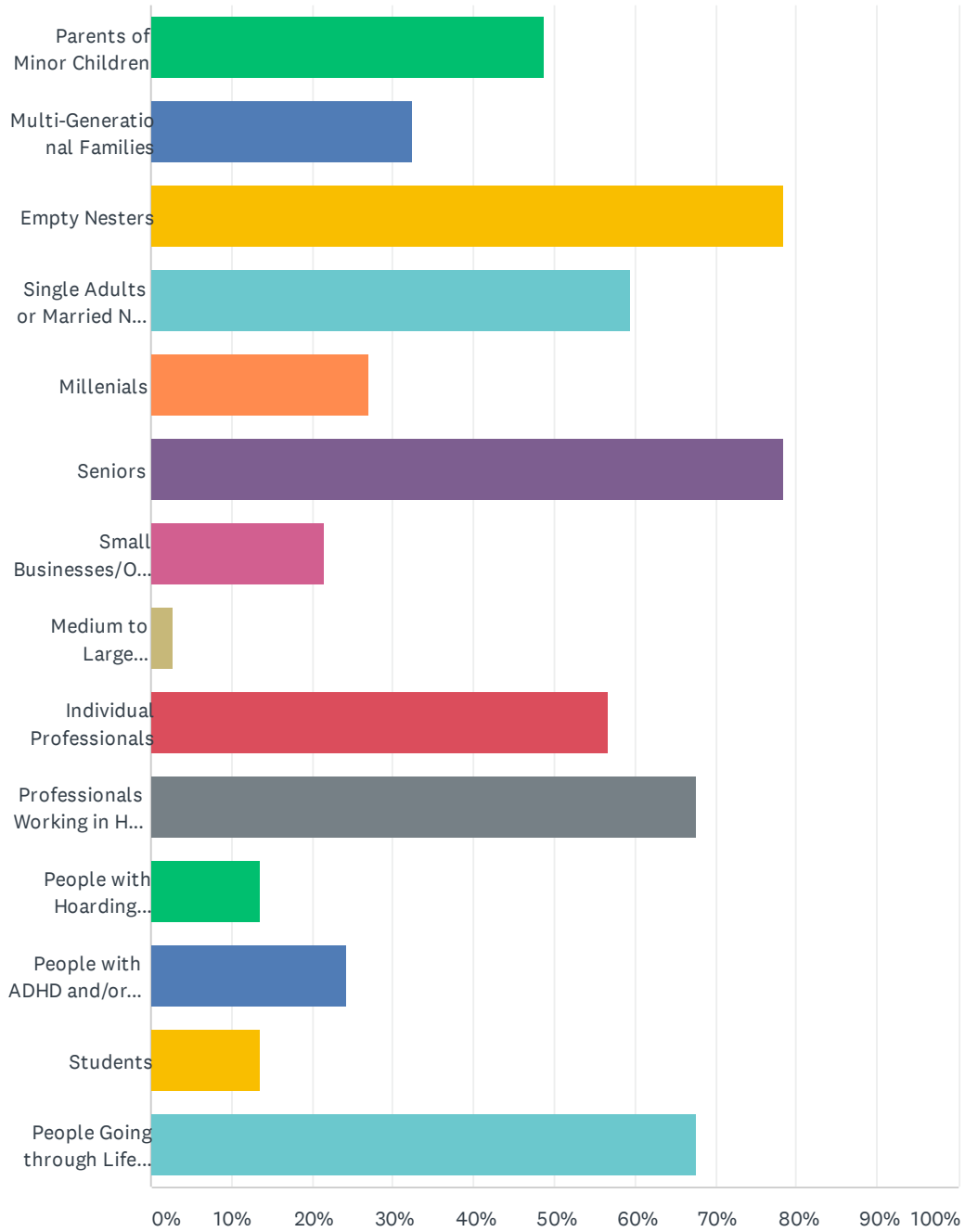
## Q6 What could we do differently, if anything, to make you feel more appreciated or welcome as a NAPO-WDC member?

Answered: 21 Skipped: 16

#	RESPONSES	DATE
1	NA	4/28/2020 1:56 PM
2	It's all good	4/28/2020 12:47 PM
3	Doing great	4/28/2020 11:56 AM
4	can't think of anything	4/27/2020 7:43 PM
5	i think you all do a great job	4/27/2020 2:41 PM
6	There is nothing more to do.	4/27/2020 2:41 PM
7	Option to attend in person meetings virtually (avoid traffic and long drives!!)	4/27/2020 2:18 PM
8	I feel extremely welcomed	4/27/2020 1:59 PM
9	Nothing!	4/24/2020 6:36 AM
10	Nothing comes to mind	4/13/2020 1:20 PM
11	n/a	4/13/2020 11:31 AM
12	Not sure	4/13/2020 9:03 AM
13	Can't think of a thing! You all are awesome!	4/9/2020 1:05 PM
14	?	4/8/2020 9:37 AM
15	Going forward, limit allowing non-members free access to meetings	4/7/2020 8:44 PM
16	I appreciate the board and members make an effort to know everyones name. And open to highlight different members at the meetings.	4/7/2020 4:53 PM
17	I think the chapter does a lot to welcome members. My problem is that i don't go to meetings often enough to really get the full value	4/7/2020 4:28 PM
18	Nothing.	4/7/2020 2:04 PM
19	nada	4/7/2020 1:42 PM
20	I'm very happy!	4/7/2020 1:30 PM
21	All good :)	4/7/2020 1:13 PM

### Q7 Select all of the below that are your target markets for clients:

Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Parents of Minor Children	48.65%	18
Multi-Generational Families	32.43%	12
Empty Nesters	78.38%	29
Single Adults or Married No Children	59.46%	22
Millenials	27.03%	10
Seniors	78.38%	29
Small Businesses/Organizations (Less than 50 employees)	21.62%	8
Medium to Large Businesses/Organizations (More than 50 employees)	2.70%	1
Individual Professionals	56.76%	21
Professionals Working in Home Offices	67.57%	25
People with Hoarding Disorder	13.51%	5
People with ADHD and/or other brain disorders	24.32%	9
Students	13.51%	5
People Going through Life Transitions (Divorce, Grieving, Moving, etc.)	67.57%	25
Total Respondents: 37		

#	OTHER (PLEASE SPECIFY)	DATE
1	people who live in assisted living homes	4/27/2020 7:43 PM
2	Rich people ;-)	4/9/2020 1:05 PM
3	Gen X	4/7/2020 2:01 PM

**Q8 What is your PRIMARY target market(s) for clients? Please list 1-3. You can use the broad categories above or be more specific (ex. Divorced or widowed adults).**

Answered: 37 Skipped: 0

#	RESPONSES	DATE
1	single adults, families, empty nesters	4/28/2020 10:25 PM
2	Life Transitions, busy professionals, families	4/28/2020 1:56 PM
3	Empty nesters, downsizing to move, organizing existing space	4/28/2020 12:47 PM
4	Families and Seniors	4/28/2020 12:08 PM
5	financial teams and care managers	4/28/2020 11:56 AM
6	seniors, people with hoarding disorder, people downsizing	4/27/2020 7:43 PM
7	the older generation	4/27/2020 3:30 PM
8	adults over 40 chronic disorganization move management	4/27/2020 2:41 PM
9	1. People going thru a life transition. 2. Seniors managing Bill Pay and other regular financial tasks. 3. Space planning & design to make their homes the best it can be.	4/27/2020 2:41 PM
10	Single women, retired or near retirement	4/27/2020 2:18 PM
11	High end homes	4/27/2020 1:59 PM
12	Stay at home moms and emptynesters	4/24/2020 6:36 AM
13	Working Professionals; Millenials; Parents of young kids	4/14/2020 10:08 AM
14	Downsizing individuals (usually empty nesters) and single adults or couples creating their first home	4/13/2020 1:20 PM
15	Photo and document - paper or digital	4/13/2020 11:31 AM
16	Those going through Life Transitions, Those with ADHD/anxiety, and busy families	4/13/2020 9:03 AM
17	Individuals that want to get organized	4/9/2020 2:19 PM
18	People moving into new homes (generally age 30-55)	4/9/2020 1:05 PM
19	50+ individuals downsizing to move, clearing out home of parent moving, or looking for general organizing for calmness and peace of mind	4/8/2020 1:30 PM
20	seniors and their adult children decision makers	4/8/2020 9:37 AM
21	Individual professionals.	4/8/2020 9:16 AM
22	Higher education institutions	4/7/2020 8:44 PM
23	1 Families and Seniors moving/downsizing 2 Home orgainizer 3 Office, papers, tax preparation.	4/7/2020 4:53 PM
24	Women with ADHD, generally over 40 but not always	4/7/2020 4:28 PM
25	Empty-nesters, seniors, moms	4/7/2020 3:59 PM
26	1.Down sizing/2.Seniors/3.Parents of minor children	4/7/2020 3:57 PM
27	married professionals, seniors, individual professionals	4/7/2020 2:46 PM
28	People who have too much stuff. Seniors downsizing. Families who have estates to clear out.	4/7/2020 2:04 PM
29	Busy, Gen X women and their families	4/7/2020 2:01 PM
30	Women owned Small business Solopreneur	4/7/2020 1:48 PM
31	Seniors Severe clutter - including Hoarding Disorder Clients with Mental Health disorders (on team with therapist)	4/7/2020 1:45 PM
32	Busy professionals Busy families Seniors	4/7/2020 1:42 PM
33	People with ADHD	4/7/2020 1:30 PM
34	High Net Worth Individuals	4/7/2020 1:25 PM

35	Busy families and professionals	4/7/2020 1:14 PM
36	Women 50+	4/7/2020 1:13 PM
37	emptynesters and stay-at-home moms	4/7/2020 1:00 PM

Q9 What organizing or productivity related topics would you like to hear about from chapter meeting presenters for the Sept 2020 to June 2021 year? Please include speaker recommendations if you have any.

Answered: 30 Skipped: 7

#	RESPONSES	DATE
1	I can't think. I know there must be some.	4/28/2020 10:25 PM
2	Productivity at Home, Tools of the Trade, Recycling/Donation Options in the Area	4/28/2020 1:56 PM
3	Cyber safety, avoid hacking.	4/28/2020 12:47 PM
4	best practices working in the virtual environment (whether it's productivity or client/org task engagement)	4/28/2020 11:56 AM
5	Speaker recommendation: Phyllis Morgan who speaks on resilience in the workplace. I recommended her before. I can't put my hands on her info at the moment.	4/27/2020 7:43 PM
6	In our new Corona-virus reality, virtual organizing seems important.	4/27/2020 2:41 PM
7	1) First aid for us and for our clients- especially older clients (ie what to do if client passes out) 3) Healthcare or infectious disease professional (how do germs spread, how long are they active on surfaces, when to stay home, etc) M	4/27/2020 2:18 PM
8	developing contracts	4/27/2020 1:59 PM
9	Not sure yet	4/24/2020 6:36 AM
10	Tutorial on virtual organizing (tutorials on the apps involved)	4/14/2020 10:08 AM
11	Automation - not just how to schedule a social media post ahead of time. And not quite as sophisticated as our speaker this year. Things like, how to reduce duplicate effort (like putting in contact info in multiple places) or how to duplicate an invoice or product list. Maybe things we don't even know to look for that are pretty basic.	4/13/2020 1:20 PM
12	n/a	4/13/2020 11:31 AM
13	SEO for website, Project Mangement	4/13/2020 9:03 AM
14	not sure	4/9/2020 2:19 PM
15	I have sent possible introductions to Barbara through the year of people I have met, hope that helps!	4/9/2020 1:05 PM
16	Safety practices in others homes	4/8/2020 1:30 PM
17	organizing collections and memorabilia	4/8/2020 9:37 AM
18	Photo organizing	4/8/2020 9:16 AM
19	Topic that would be attractive to millennials. How to transition from regular organizing to virtual organizing. How to diversify your services in COVID-19 area	4/7/2020 8:44 PM
20	Virtual Organizing, Downsizing, Going Paperless focus on different generations, Donations, recycling, sales of stuff post Covid-19 (panel topic)	4/7/2020 4:53 PM
21	definitely more focus on virtual organizing ;) Other than that, I do not have suggestions	4/7/2020 4:28 PM
22	Digital Security & Privacy Protecting your website from hackers Using emotional intelligence with clients Personal safety More topics for members who have been in business 5+ years. No more marketing or networking presentations, pls.	4/7/2020 3:59 PM
23	Virtual Organization Home Staging	4/7/2020 3:57 PM
24	virtual organizing	4/7/2020 2:46 PM
25	Closets, tips and pitfalls of taking work home with you instead of working at client's place (photos, files, etc.), different models for the steps and processes of how organizers work with clients (panel) (for example - phone intake, free assessment, purchase products, in-person session, etc. vs. paid assessment, in-person session, client purchases products as needed)	4/7/2020 2:01 PM
26	Virtual organizing Speaker: June Carter Organization: Corporate Interior Solutions and GYST Solutions	4/7/2020 1:48 PM
27	Working with businesses. Writing well working with clients that have trauma or mental illness	4/7/2020 1:42 PM
28	Challenging/chronic disorganization	4/7/2020 1:30 PM



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29	Productivity in the new ZOOM and work at home culture	4/7/2020 1:25 PM
30	Organizing Apps	4/7/2020 1:13 PM

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**Q10** What business development related topics would you like to hear about from chapter meeting presenters for the Sept 2020 to June 2021 year? Please include speaker recommendations if you have any.

Answered: 28 Skipped: 9

#	RESPONSES	DATE
1	Creating Your Contract, Client Intake Interviews, Marketing	4/28/2020 1:56 PM
2	Useful marketing phablets or tools as leave behind	4/28/2020 12:47 PM
3	Cyber security - how to use the web safely and securely, how to protect our websites and email accounts	4/28/2020 12:08 PM
4	creating topical content for impact (when there is so much out there to read already)	4/28/2020 11:56 AM
5	can't think of any	4/27/2020 7:43 PM
6	given the current covid-crisis, it would be timely to have an expert on health & safety (covid, mold, mice, dust, allergens, ...). what to be aware of, what we can do ourselves, when to call in an allied professional, when to walk away. perhaps not only a single meeting, but with followups virtual/point ...	4/27/2020 2:41 PM
7	As I approach age 70, business development isn't so relevant for me anymore. I have my existing clients and satisfied with their interest in my services.	4/27/2020 2:41 PM
8	1) Branching out to other streams of revenue 2) How to decrease operating costs 3) Long term planning for your business (take a hiatus for family, health, pandemic and still bounce back)	4/27/2020 2:18 PM
9	developing contracts	4/27/2020 1:59 PM
10	Maybe financial topics like different ways to take payments, pricing structure etc.	4/24/2020 6:36 AM
11	CRM's	4/14/2020 10:08 AM
12	How to do your own SEO. Maybe photography and photo editing basics. Basics on where to find your target demographic.	4/13/2020 1:20 PM
13	n/a	4/13/2020 11:31 AM
14	not sure	4/9/2020 2:19 PM
15	I would prefer MORE Organizing related topics vs business but that is me as I want to get more CEU's for my CPO	4/9/2020 1:05 PM
16	Internet protection from hackers on our business website or social media	4/8/2020 1:30 PM
17	facebook and linked in specifics	4/8/2020 9:37 AM
18	Very targeted social media presentation i.e. ONLY Facebook or Instagram or Twitter. General social media presentations are usually either too overwhelming or not specific enough.	4/8/2020 9:16 AM
19	Business continuity planning. Resilience. Partnering to build a stronger industry. Downsizing and estate closeouts	4/7/2020 8:44 PM
20	Client intake questions, Insights to the Covid 19 Cares Act. Impact on Small business. SBA speaker, small business majority. Professional image for Virtual organizing or video posts on a shoestring budget or resources for professional help.	4/7/2020 4:53 PM
21	perhaps, something related to maximizing the clients we already have, how to broach the idea of asking them for referrals or other ways they can help beyond just using more of the same services from me	4/7/2020 4:28 PM
22	tips for giving presentations	4/7/2020 2:46 PM
23	Working from home productively esp. w/ others there like partner and kids, how to run your business effectively and productively in between appointments when it's just you, harnessing the power of a CRM, various ways to create packages & programs with sample pricing (fake numbers but so we can see how pricing of each type of package compares to other types)	4/7/2020 2:01 PM
24	Navigating social media for business owners Mentoring	4/7/2020 1:48 PM
25	.	4/7/2020 1:42 PM
26	NONE. I hate the business development topics!	4/7/2020 1:30 PM
27	None	4/7/2020 1:25 PM

